



Griffith College Dublin
Faculty of Business Course Listings Spring 2012

Course: BA in Accounting and Finance

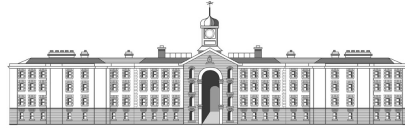
Year 1	
Module Title (ECTS Credits)	Module Code
Macro Economics (5)	BAAFH-MAC
Legal Aspects of Business (10)	BAAFH-LAB
Management and Marketing Principles (10)	BAAFH-MMP
Year 2	
Module Title (ECTS Credits)	Module Code
Company Law (10) <i>IMPORTANT: Available to students who have completed some Business Law or similar tuition</i>	BAAFH-CL
Financial Management (5) <i>IMPORTANT: Available to students who have completed some Management Accounting or similar tuition</i>	BAAFH-FM
Information Systems Management (5) <i>IMPORTANT: Available to students who have in-depth knowledge of Information and Communications Technology</i>	BAAFH-ISM
Enterprise Development Project (10) <i>IMPORTANT: Available to students who have completed some Business Planning tuition. PLEASE NOTE: Group Based Module Assessment on basis of Group Project only – No Examination</i>	BAAFH-ED
Year 3	
Module Title (ECTS Credits)	Module Code
Advanced Management Accounting (7.5) <i>IMPORTANT: Available to students who have completed at least two Management Accounting courses/modules or similar</i>	BAAFH-AMA
Strategic Financial Management (7.5) <i>IMPORTANT: Available to students who have completed at least two Financial Accounting courses/modules or similar</i>	BAAFH-SF
Information Systems Management (7.5) <i>IMPORTANT: Available to students who have in-depth knowledge of Business Information Systems</i>	BAAFH-IS



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Course: BA in Business Studies

Year 1	
Module Title (ECTS Credits)	Module Code
Macro Economics (5)	BABSH-MAC
Legal Aspects of Business (10)	BABSH-LAB
Management and Marketing Principles (10)	BABSH-MMP
Year 2	
Module Title (ECTS Credits)	Module Code
E-Business (5) <i>IMPORTANT: Available to students who have completed some I.T. Tuition. PLEASE NOTE: This is a Group Based Module. Assessment consists of 60% Group Project, 40% Examination</i>	BABSH-EB
Applied Market Research (5) <i>IMPORTANT: Available to students who have completed some Principals of Marketing or similar courses/modules</i>	BABSH-AMR
Financial Management (5) <i>IMPORTANT: Available to students who have completed some Management Accounting or similar</i>	BABSH-FM
Enterprise Development (10) <i>IMPORTANT: Group Based Module Assessment on basis of Group Project. This course/module is available to students showing an Advanced Level Of Business Knowledge</i>	BABSH-ED
Year 3	
Module Title (ECTS Credits)	Module Code
International Business Management (7.5) <i>IMPORTANT: Available to students who have completed at least two Organisational Management/Strategic Management Business Operations courses/modules or similar</i>	BABSH-INT
International Marketing* (7.5) <i>IMPORTANT: Available to students who have completed at least two Principles of Marketing/Marketing Strategy courses/modules</i>	BABSH-IG
Strategic Financial Management* (7.5) <i>IMPORTANT: Available to students who have completed at least two Organisational Management/Marketing Strategy courses/modules or similar.</i>	BABSH-ST
* = Elective only runs according to demand	



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Course: BA in International Hospitality Management

Year 1	
Module Title (ECTS Credits)	Module Code
Principles of Hospitality Operations II (10) <i>IMPORTANT:</i> Available for <i>Year Abroad</i> students <i>only</i> .	BAIHH-HO2
International Hospitality Management (5)	BAIHH-IHMN
Financial Accounting (5)	BAIHH-FA
Principles of Services Marketing (5)	BAIHH-PSM
Economics (6)	BAIHH-EC
Year 2	
Module Title (ECTS Credits)	Module Code
Accommodation and Facilities Management (6) <i>IMPORTANT:</i> Students must have completed some <i>Hospitality Operations</i> module or similar	BAIHH-AFM
Hospitality Law (6) <i>IMPORTANT:</i> Students must have completed some <i>Intro to Law</i> module or similar	BAIHH-HL
Tourism Studies (6) <i>IMPORTANT:</i> Students must have completed some <i>Hospitality Operations</i> module or similar	BAIHH-TS
Human Resource Management (6) <i>IMPORTANT:</i> Students must have completed an <i>Organisational Management</i> module or similar	BAIHH-HRM
Managing Information Systems and E-Business (6) <i>IMPORTANT:</i> Students must have completed some <i>IT Module</i> or similar	BAIHH-MIS
Year 3	
Module Title (ECTS Credits)	Module Code
Business Policy II (7.5) <i>IMPORTANT:</i> Available for <i>Year Abroad</i> students <i>only</i>	BAIHH-BP2
Conference and Event Management*(7.5) <i>IMPORTANT:</i> Available to students who have studied <i>Hospitality Management</i> and <i>Food & Beverage Management</i>	BAIHH-CEM
International Financial Management*(7.5) <i>IMPORTANT:</i> Available to students who have undertaken <i>Management Accounting</i>	BAIHH-FIN
*= Elective only runs according to demand	