

CAN YOU CUT IT?

FASHION DEGREES AT GRIFFITH COLLEGE



GRIFFITH COLLEGE



PORTFOLIO GUIDELINES

FOR BA (HONS) AND BA IN FASHION DESIGN

PORTFOLIO

A portfolio is a collection of work that shows the applicant's skills and knowledge across a number of projects or studies. It is a visual representation of interests, explorations and final pieces.

Ideally, a portfolio should include work done in school, further education courses or independently during the years prior to application. It is important that your portfolio demonstrates your ability to develop ideas in visual form: from initial visual research through to intelligent completed work. If you are currently studying on a course that has a fashion element, you may include some of your project work.

We are interested in seeing any project that has involved creative decision-making, evidence of working with materials or processes with skill, confidence and artistic self-expression.

Typically, a portfolio should comprise of a sketchbook, examples of investigation, development concluding to final pieces. This can include drawing (observation and life), colour study, photography, collage, written notes and presentation sheets. Three-dimensional pieces are best photographed and presented within the portfolio.

Including garments is not encouraged and should only be presented in the most EXCEPTIONAL circumstances, for example if they are of special interest due to an unusual form of embellishment.

PRESENTATION

All work must be presented flat and contained within a single portfolio case, individual items will not be accepted. Portfolios must be marked with the applicant's name and address both on the front and inside cover and individual pieces must each be identified with the applicants name and address. It should be securely presented but easily opened and should not contain glass or picture frames.

The authenticity of the portfolio must be attested by the School Principal, Art Teacher or another responsible person (not related to the applicant) as being the applicant's own work

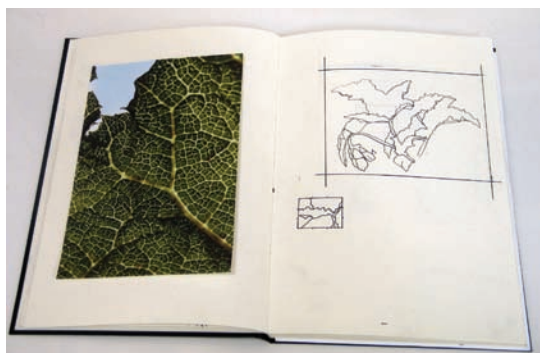
ASSESSMENT CRITERIA

Portfolios will be awarded points out of 300, 120 being the minimum entry requirement. Marks will be awarded on the basis of how the selected pieces demonstrate the ability of the applicant to develop ideas from initial observations, which express artistic confidence. A significant component in the awarding of marks is the extent to which the portfolio represents the creative and independent work of the applicant.

Observation - Evidence of hand-eye skills. **100 points**

Originality - Demonstrate lateral and creative thinking. **100 points**

Creative Process - Articulation of a sustained idea or concept. **100 points**



CONTENT

The portfolio should contain sketchbooks showing research, personal drawings and ideas, together with no more than ten pieces of finished work. Photographs of three-dimensional and very large two-dimensional work may also be included. The content may be selected with the help of the applicant's art teacher but it must represent the applicant's own ideas.

It is the range and diversity of artistically informed ideas that are applied to the chosen subject matter that is important in the portfolio and not the subject matter itself. The portfolio is judged on the quality of the work rather than the quantity and therefore, you need only include carefully selected work that is sufficient to demonstrate that quality. In some cases, this may be less than 10 pieces. Duplication should be avoided and do not include inferior examples to make up quantity. If you only have a few pieces they may be sufficient. If you have plenty, select a few that directly relate to your most effective work or are an extension of ideas from your sketchbooks or worksheets.

The visual research leading to the finished work in your portfolio is as important as the finished work.

CONTENT



Applicants for the BA (Hons) and BA in Fashion Design at Griffith College must submit a portfolio for assessment to Griffith College Dublin in person on a designated portfolio review date.

The College will not retain the portfolio. Please **contact fashion@gcd.ie** or the **Admissions Office at 01 415 0400** to apply for a portfolio review.

CAO COURSE CODES

Level 8 BA (Hons) in Fashion Design: GC494

Level 7 BA in Fashion Design : GC495

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